

Strengthening Livelihoods through Enterprise development with Women's Federations

Area: Coastal (Bhavnagar) and Tribal areas (Dahod- aspirational district and Mahisagar) of Gujarat. (Low-income villages of four districts of Gujarat)

CSR Contribution: Rs. 5.00 lakhs (2017-18)

This project was envisioned by Uthhan Trust to strengthen livelihoods of its resource poor women through two of its existing women federation operating in Bhavnagar and Dahod. Women associated with these federations came from resource poor backgrounds and lack of subsidiary livelihood options, leaves them inadequate means to stable family income. The project aims to establishing micro enterprises that can help boost additional income, which will be taken forward by the women.

Through hygiene awareness, promotion meetings and selling of Sanitary pads the project have reached around 3852 women and adolescent girls in 12 villages of coastal area of Bhavnagar District. Exposure visit was conducted for 18 members from federation. (Women learnt how to develop strategies for selling sanitary pads etc.)

In Devgadhi Baria of Dahod District the organisation had provided training to 28 women for honeybee keeping and box management. A total 25 boxes of honeybee were installed in wadi. Exposure visits and interactive sessions pertaining to honeybee keeping, its management and running business helped women farmers in removing their doubts and gave them good return of investment.

The women also learn about how to strengthen the Sangathan, different kind of activities that can be undertaken apart from saving and loan disbursement so that livelihood can be provided to the needy women.

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