



# ENRICHING LIVES, EMPOWERING SOCIETY

CSR ACTIVITIES 2018-19



## MESSAGE FROM THE CHAIRMAN'S DESK



### Giving back to the Society

Corporate Responsibility (CSR) has been deeply rooted in the Company's business culture since inception. The Company is committed to conduct its business operations in an environmental friendly and socially responsible manner. Through its various CSR initiatives, it has been the Company's constant endeavour to impact the lives of underprivileged people of the society and the environmental sustainability.

The Company's CSR role has emerged from time to time in different forms while working for the social cause. The Company's CSR projects are aligned to benefit the needy and underprivileged people of the Society so also to contribute to Environmental, Social and Economic sustainability.

The Company has undertaken its social activities and projects in the fields of Women Empowerment, Education, Health Care and Environmental sustainability with the help of eminent implementing agencies, which excel in their own fields of social work.

**Piyush Desai**  
Chairman



Tea Group



# Making meaningful cont

Education



Healthcare



Tea Group



# Contributions in different fields

Environment



Skill Development



## Education Sector

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“ Education is the most powerful weapon which you can use to change the world. ”

## Securing And Powering A Digital Future

Setting up three Computer Education Centres for Dholka Education Society, Dholka, Gujarat.



Under its CSR umbrella, the Company has extended financial aid to three schools run by Dholka Education Society in Dholka, Ahmedabad, namely – Smt. Kalindiben Jayantibhai Patel English Medium Primary School, Shri N. K. Patel Gujarati Medium Primary School and Late. C. M. Trivedi Experimental Primary School to set up Computer Education Centres. These Computer Centres are equipped with 80 computers with basic computer learning facilities for students. Apart from this, Educational Infrastructure such as



CCTV cameras for students safety, new benches, chairs, tables and blackboards for the classrooms and offices were also provided to these schools. The students are mainly coming from Dholka City and surrounding Villages. Around 694 students are presently taking benefits of these Computer Education Centers.

The Company has provided financial assistance of Rs. 25 lakhs during F.Y. 2017-18.



### Highlights

- Set up Computer Education Centres in Dholka, which are now equipped with around 80 computers.
- Around 694 students are presently taking benefits of these Computer Education Centres.
- The Company has contributed under its CSR Rs. 25 lakhs for this project.

## Laying The Foundation Stone For A Better Tomorrow

Constructed of a New Primary School Building in Gandhinagar  
in association with Round Table India



Education is the foundation upon which future of any child is built and thus they evolve into a better and responsible citizen of the country. To support this and to make available better educational facilities for children, among other contributors, the company under its CSR initiative to promote education, has also extended financial assistance of Rs. 10 Lakhs to Round Table India for construction of a new primary school building 'Rajnagar Prathamik Shala' at Rajnagar, Santej, Ta. Kalol, Dist. Gandhinagar.



### Highlights

- Helped Round Table India to build 'Rajnagar Prathamik Shala' at Santej, Gandhinagar, to promote education.
- The Company has contributed under its CSR Rs. 10 Lakhs



## Strengthening Wings To Fly Higher

Established Uttar Buniyadi Kanya Vidhyalay and Stree Adhyapan Mandir for Girls in Vishwamangalam-Anera, Sabarkantha, Gujarat.



### Highlights

- Established Uttar Buniyadi Kanya Vidhyalay and Stree Adhyapan Mandir for Girls.
- Preserving and protecting the old Gandhian educational institutions and their values.
- Extended financial assistance of Rs.1.25 crore to this project (2017 to 2020).

Wagh Bakri Tea Group has successfully established Uttar Buniyadi Kanya Vidhyalay and Stree Adhyapan Mandir for Girls at Anera, Akodra Village, Himmatnagar, Sabarkantha District, Gujarat. The new two-storeyed building is on the campus of Vishwamangalam-Anera. The school includes classrooms, a computer room, library, staff rooms, store rooms, administrative offices, a laboratory, a common hall and principal's office.



Shri Pankaj R. Desai, Vice-Chairman, Shri Rasesh R. Desai, Managing Director, Smt Krishnaben Desai, Director, Shri Paras P. Desai, Executive Director and Shri Parag R. Desai, Executive Director along with their families, inaugurated the new building along with Shri Nitin Sonawala, Trustee of Vishwamangalam, Anera.

This project will definitely create a milestone in the company's CSR history.

## Opening The Gateways To A Brighter Future (Smile)

Educating the Underprivileged Students in association with Indian Institute of Management (“IIM”) Ahmedabad and Ahmedabad Municipal Corporation (“AMC”)



The Company in collaboration with IIM Ahmedabad and AMC has undertaken a project to promote education among the underprivileged students. It is named “SMILE - Student Mediated Initiative for Learning to Excel.” This Community outreach programme focuses on educating underprivileged students. Volunteers from within the student community of IIM Ahmedabad/other colleges along with outside hired teachers are teaching/mentoring underprivileged/dropout students at SMILE. They are mostly hailing from urban slums area of Ranujanagar, Jodhpur Gam and Vastrapur Gam of Ahmedabad. The project site is situated beneath the IIM Ahmedabad Junction Flyover in Vastrapur, Ahmedabad, on a space provided by AMC on a token rent for this noble cause.

The project also envisages vocational, counselling, entrepreneurship development and other activities for the empowerment of children and youth.

SMILE school comprises of two classrooms adequate to accommodate about 60 students at a time with benches, whiteboards, soft boards, cupboards and other necessary furniture. The activity area consists of computers, fully functional library with a collection of more than 1000 books from IIM Ahmedabad community and also includes outside games, drinking water-cooler and toilets with proper water supply.

This project commenced from July 2015, and since it is functional and engaged in teaching, mentoring and developing underprivileged students for their overall development.



### Highlights

- Formally, this project was inaugurated on October 27, 2016.
- Prevent dropout rate of underprivileged students studying in government/municipal schools in standard 7th to 12th.
- 137 students have been enrolled and benefited in this academic year i.e. 2019-20.
- Company has contributed Rs. 50 lakhs during 2014-15 and Rs.15 lakhs during 2018-19 towards this project.

## Setting A Stronger Foundation For Rural Development

Supported Lok Bharti Gram Vidyapith Trust for Master of Rural Studies (MRS) Course at Sanosara, Bhavnagar, Gujarat.



### Highlights

- Lokbharti Gramvidyapith Trust is a Gandhian Institution.
- It is delivering education to address the educational and social problems of Rural India.
- The Company has contributed Rs. 25.00 lakhs

Lok Bharti Gram Vidyapith Trust, is a Gandhian Institution. This institution focusses on delivering education to address the educational and social problems of Rural India. The genesis of Lok Bharti is founded on Mahatma Gandhi's vision of basic education i.e. Nai Talim and Sarvodaya principles of truth and non-violence. To empower this educational institution, the Company has



contributed Rs.20.00 lakhs and Rs.5.00 Lakhs under its CSR during the year 2017-18 & 2018-19 respectively, for supporting its MRS (Masters in Rural Study) Course. This course aims at creating a cadre of youth from socio-economically underprivileged families and empowering them to excel in the social and rural development sector.

## Preparing Students To Ride Into The Digital Future Confidently

Supported Bhartiya Vidya Bhavan School, Nadiad



### Highlights

- Supported Bhartiya Vidya Bhavan School, Nadiad to promote Computer Education and also for development of their School Building for higher education.
- Contributed total Rs. 10 lakhs

The Bhartiya Vidya Bhavan School, Narsanda, Nadiad has a sprawling 20-acre campus. Right now, Classes 6 to 12 are functioning in this school. They have science, commerce and humanities streams. It is a CBSE affiliated, co-educational, English Medium Private School. For the past 14 years, the school has been obtaining 100% results in 12th Class CBSE Board examinations.



The Company has contributed Rs. 5 lakhs under its CSR for F.Y. 2017-18 to promote computer education to underprivileged children. A donation of Rs. 5 lakhs were further made during F.Y. 2018-2019 for the development of School Building and starting a B.Ed., College.



# Health Care Sector

“ It is health that is real wealth and not pieces of gold and silver. ”

## Making Healthcare Services Affordable For All

Supported Dr. Jivraj Mehta Smarak Health Foundation, Ahmedabad, Gujarat.



Dr. Jivraj Mehta Smarak Health Foundation is a well-known Medical Research Centre & Hospital engaged in the field of medical services, education & research. Its 200+ bed Multi-speciality Hospital, located in Ahmedabad offers all major medical services. During F.Y. 2018-19, the Company has contributed Rs. 61 Lakhs to the foundation towards promoting healthcare services including preventive health care, for serving quality health care to the community at large and particularly, patients belonging to lower and middle class society.



### Highlights

- The Company has supported the foundation for promoting healthcare services and serving the community at large so that the patients belonging to the lower and middle class society can be benefited.
- During F.Y. 2018-19, the Company has contributed Rs. 61 Lakhs to the foundation.

## Fighting Cancer By Spreading Awareness

Strengthening the Gujarat Cancer Society (GCS) through Cancer Awareness & Prevention, Research & Development and Aid to Cancer Patients



The Gujarat Cancer Society is a state-wide community-based health organization committed to support cancer care with modern facilities to poor cancer patients. The GCS is helping needy cancer patients by offering medical aid and medicines at a subsidized rate, facilitating early detection of cancer through preventive health check-up programs and creating public awareness by conducting cancer awareness exhibitions and cancer detection camps.

The Gujarat Cancer and Research Institute is recognized by the Government of India, Ministry of Health and Family Welfare as State



Cancer Institute. For its various activities, the Company has contributed Rs. 60 lakhs during F.Y. 2016-17 to 2018-19.



### Highlights

- Supported Gujarat Cancer Society in carrying out their various cancer awareness & cancer detection program and also to provide medical treatment for poor and needy patients.
- Company has contributed Rs. 60 Lakhs.

## Adding Essential Value For Research In Nephro-urology

Supported Muljibhai Patel Urological Hospital (MPUH) - Nadiad



Popularly known as the "Nadiad Kidney Hospital" in Kheda District of Gujarat, MPUH is one of the leading internationally reputed hospitals exclusively treating patients who suffer from kidney diseases. This Centre has the state of the art facilities for dialysis and pathological laboratory related services. Dialysis section has 50 dialysis machines and around 2,000 dialysis procedures are carried out every month. Molecular Laboratory Department has the state of the art ultramodern equipment and little over 35,000 tests are carried out per month, which are also very essential for performing kidney transplant operations.

The Company has extended financial assistance of Rs. 1.27 crores during F.Y. 2015-16 to 2016-17 to MPUH towards the

establishment of "Support for Dialysis and Pathology Centre" under its CSR initiative at "Vimalaben Jayaramdas Patel Dialysis and Pathology Centre" in MPUH Campus towards health care.

### Expansion of Hospital Building for inpatient facility

This project has been undertaken with MPUH for the creation of new general wards, modern ICU and new surgical complex of six operation theatres for comfortable care of the economically weaker section of patients. The acquisition of land for the project is in progress.

The Company has contributed Rs. 60 lakhs during 2017-18 to 2018-19 for this project.



### Highlights

- MPUH is one of the leading internationally reputed hospitals exclusively treating patients who suffer from kidney diseases.
- Company has extended financial assistance of Rs.1.27 crores during 2015-16 to 2016-17 to MPUH.
- The Company has contributed Rs. 60 lakhs.



## Providing Better Healthcare To The Underprivileged Patients

Supported Thakershy Charitable Trust, Ahmedabad for Dialysis of the Needy Patients



The Thakershy Charitable Trust was established in 1978. Presently, Thakershy Charitable Trust provides mainly the following medical aid for the socially and economically weaker sections of the **Society:**

- Treatment and care of last stage cancer patients
- Kidney Dialysis
- Conducting Cleft Surgeries
- General Medical Treatment

The Company has undertaken a CSR project i.e. "Dialysis Care of Needy Patients" and contributed Rs.15 Lakhs to this project.



### Highlights

- Medical aid for the socially and economically weaker sections of the Society.
- The Company has contributed Rs.15 Lakhs

## Strengthening The Vision Of Hope

Endowment Fund to Blind People's Association, Ahmedabad for Eye Surgeries



Under the CSR initiative, the Company has contributed an amount of Rs. 90.00 Lakhs to Blind People's Association ("BPA") for the establishment of Endowment Fund for the purpose of ensuring eye care and eye health of the poor and needy people. Because of this free eye surgeries are performed and BPA is the implementing agency for the project.

The fund is to create regular income to perform about 200 to 250 cataract and other eye-related operations every year. Income earned from this Endowment Fund is used to enable BPA to perform free eye surgeries and other outdoor treatment of poor and needy people.

Under this programme, Six Free Eye Check-up Camps have already



been organized at different places. These eye camps have served about 4201 patients from 45 villages with identification of 646 cataract cases, of which 507 were operated. 1315 patients were distributed medicines free of cost and 1192 spectacles.



### Highlights

- The endowment fund enables BPA to perform free eye surgeries and other outdoor treatment of poor and needy people.
- The Eye camps have served about 4201 patients from 45 villages.

# Healthcare Services In The Rural Areas”

Supported Sanjivani Health & Relief Committee, Ahmedabad.



equipped and have provision for different medical services like Dental, Ophthalmic, ECG, Pathological Laboratory facilities etc. The main objective of this project is to provide quality health care services to the needy people and prevent critical diseases by early diagnosis of ailment; and to provide diagnostic services relating to BP, Diabetes, other diseases etc., and make available treatment/medicines on the spot freely/at a very negligible cost in the designated 20 villages. This project commenced in April 2017. Till date, a total of 18,252 patients have been benefited since the commencement of this project. The Company has contributed Rs. 24.50 Lakhs, under its CSR programme during FY 2016-17 to 2018-19.

Sanjivani Health and Relief Committee (SHRC) is a non-profit organization providing qualified health care services to poor people of villages in Ahmedabad, Gandhinagar and Kheda at nominal cost at their doorstep. Under this project, fortnightly Health Care Services are provided to the people of 20 remote villages around Dholka City of Ahmedabad District with the help of Mobile Health Care Unit (MHCU). MHCU consists of MBBS Doctor, Assistant Nurses & Pharmacist. MHCUs are well



## Highlights

- Fortnightly Healthcare services are provided to the people of 20 remote Villages around Dholka City of Ahmedabad District at a very nominal cost.
- The main objective of this project is to provide quality health care services to the needy people and prevent critical diseases by early diagnosis.
- Company has contributed Rs. 24.50 Lakhs.

## Giving Wheels Of Joy

Distributed 70+ customised imported wheelchair to differently-abled peoples through Paramhansa Yogananda Public Charitable Trust



To make a positive difference in the lives of the differently-abled people, we have joined hands with Paramhansa Yogananda Public Charitable Trust. Under this initiative, we have distributed 70+ customised imported wheelchairs to differently abled people. This programme was initiated in association with the Blind People's Association (BPA). For the accomplishment of this project, the company extended financial aid of Rs. 5 Lakhs.



### Highlights

- Distributed 70+ imported wheelchairs to differently-abled people.
- The Company has contributed under its CSR Rs. 5 Lakhs for this program.

## Acknowledgement For Creating Better Possibilities For Differently-abled Childrens

Strengthening the initiatives of Dr. Jeet Mehta Balshala Trust



The Company has extended financial assistance for establishment of Day Care Centre for Children to be run by Dr. Jeet Mehta Balshala Trust in Usmanpura, Ahmedabad. On 24th June'19, the Day Care Centre was inaugurated for the betterment of the differently-abled children. Shri Piyushkumar O. Desai, Chairman of the Company was the Chief Guest at the function.

Shri Paras Desai, Executive Director of the Company was also present along with other staff members of the Company. Shri Bhushan Punani, Smt. Nandini Raval, Shri J.T. Panchal and other



staff members of Blind People Association were also present during the inauguration.

The company has so far extended financial assistance of Rs. 5 Lakhs to this trust.



### Highlights

- Financial assistance for establishment of Day Care Centre for differently abled children.
- The Company has contributed under its CSR Rs. 5 Lakhs.

## Empowering Vision And Future

Sponsored SARTHI an Assistive Mobility Devices for 160 visually-impaired individuals



Worked in association with the Blind People Association, Ahmedabad and National Association for Blind (NAB), Gujarat.

Wagh Bakri sponsored Sarthi - Assistive Mobility Devices for 160 visually impaired individuals in Gujarat.

This initiative was undertaken in association with the Blind People Association, Ahmedabad and National Association for Blind (NAB) Gujarat. TorchIt is a social venture empowering the differently-abled community worldwide. The organisation has come up with Sarthi - an effective yet affordable mobility aid for the visually impaired. During the first week of May, at the Swami Narayan Mandir at Junagadh, these mobility aids were handed out to these individuals.



### Highlights

- Sponsored SARTHI an Assistive Mobility Devices for visually impaired individuals.
- 160 visually-impaired individuals benefitted from this initiative.
- The distribution programme was organised at the Swami Narayan Mandir at Junagadh, Gujarat.

## Offering A Nutritious Meal Of Love For Nurturing Our Future

Powering Mid-day Meal for School Children in association with The Akshay Patra Foundation



The Mid-day meal was initiated to enrich students and encourage them to continue their education. This initiative focussed on helping students studying in different schools of Gandhinagar District. For this initiative, the Company has partnered with the Akshay Patra Foundation.



### Highlights

- Encouraging students to continue education
- Helping students of different schools of Gandhinagar by providing Mid-day Meal.
- Made a total contribution of Rs. 20 Lakhs from FY 2015 to 2019

## For The Love Of Animals And Birds

Upgradation of Veterinary Hospital for Animals & Birds- Jivdaya Charitable Trust, Ahmedabad.



Jivdaya Charitable Trust runs a Veterinary Hospital and home for forsaken/injured animals and birds. It is fully engaged in animal welfare and wildlife conservation activities for the last 11 years. Jivdaya Charitable Trust is recognised by the Animal Welfare Board of India and Gujarat Forest Department for treating protected species of wildlife.

During Jan 2018 to Jun 2019, it treated around 38,229 animals, 28,211 birds and 4,993 infants animals & birds. During the F.Y. 2018-19, the Company has contributed under its CSR Rs. 7.51 Lakhs to Jivdaya Charitable Trust towards the upgradation of its Veterinary Hospital including an Aviary (Bird Cage).



### Highlights

- Supported Veterinary Hospital run by Jivdaya Charitable Trust for animal welfare and wildlife conservation activities.
- During Jan 2018 to Jun 2019, the trust has treated 38,229 animals, 28,211 birds and 4,993 infants animals & birds.
- The Company has contributed under its CSR Rs. 7.51 Lakhs for this noble cause.





## Environmental Sector

“ You carry Mother Earth within you.  
She is not outside of you. Mother Earth is not  
just your environment. ”

## Trustea - For A Better Tomorrow



### Highlights

- Undertaken "Sustainability Tea Project - 'Trustea'"
- The Company has contributed under its CSR Rs. 37.14 Lakhs for this project.

India Sustainable Tea Project (Trustea) is an initiative of "IDH Sustainable Trade Initiative" (IDH), Netherlands, to promote sustainable agricultural practices and also to protect the ecosystems while improving the quality of life for Indian Tea Producers and Workers.

The Company is supporting the Trustea program under its CSR with "Solidaridad Regional Expertise Centre" ("SREC") as its implementing agency, to ensure Environmental, Social and Economic sustainability of Indian Tea Producers and Workers. The Trustea Program also includes handholding, capacity building and awareness generation on good agricultural and globally accepted sustainable agricultural practices for small tea growers/farmers, workers & tea estate owners. The Company has contributed under its CSR programme Rs. 37.14 Lakhs for this project during F.Y. 2017 - 18 to 2018-19.

## Promoting Vocational Skills For Differently-abled Individuals

Distributed 102 Self-employment kits to differently-abled individuals with the support of Ashirvad Viklang Trust, Sayla, Surendranagar.



To promote employment and enhance vocational skills amongst the differently-abled people, the Company has supported Ashirvad Viklang Trust, Sayla, Surendranagar. The total of 102 self-employment kits consisting of sewing machines, lorries, agricultural kits, dairy kits, tea stall kits, beauty parlour kits, carpenter/plumber kits, cycle/computer/mobile repairing kits etc., were distributed under the project named 'Aajivika Nu Aagman' amongst already identified differently-abled people during January 2019.

The company has contributed Rs 5.98 lakhs for the above project under its CSR.



### Highlights

- Distributed a total of 102 self-employment kits to promote employment and vocational skills amongst the differently-abled people.
- The company has contributed under its CSR Rs 5.98 lakhs for this project.



Tea Group

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